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Benefits of the Motivator 360

- Easily customized
- Acknowledges key strengths
- Easy to interpret
- No data overload
- Encourages development
- Excellent coaching tool
- Measures continuous improvement
- Reduces ratee defensiveness
- Improves accuracy of ratings
- Enhances trust in validity of data
- Provides a group report
- ✓ Focuses on what matters most in your business